

## **Screen Entertainment Industries**

The State of Georgia has produced a remarkable number of award-winning films, television programs and video on demand content, and is a global center for video game development. As the screen entertainment industry continues to evolve, so should the policies that assist in growing these industries in Georgia.

The Georgia Screen Entertainment Coalition (GSEC) *supports* policies that promote entire ecosystem (development, production and post-production) of screen entertainment projects in Georgia.

GSEC *supports* tax and economic development policies that ensure a stable environment for the industry, and that ensure Georgia remains globally competitive for film, television, and digital entertainment production.

## **Georgia Entertainment Industry Investment Act**

Georgia's film, television and digital entertainment industry pumps billions of dollars into the state's economy, spending \$4.2 billion directly with local businesses and communities each year. Maintaining Georgia's tax incentive program provides a stable business climate for the industry to support thousands of Georgia jobs and spur immediate economic activity, much as it did following the 2008 recession. Unlike many industry sectors that will struggle to recover, a worldwide demand for content ensures the industry will experience rapid and significant growth. Upholding our forward-thinking tax policy will ensure this growth happens in Georgia, where it will create thousands of high-paying jobs and bring new opportunities and investment to our state.

GSEC *supports* policies that:

- Uphold the current scope and stability of the Georgia Entertainment Industry Investment Act.
- Oppose any proposal set on narrowing any exemptions inside of the Georgia Entertainment Industry Investment Act.
- Prudently utilize a deliberate and fact-based approach to analyzing the impact of proposed changes or evaluation of the Georgia Entertainment Investment Act.

## Workforce Development

GSEC **supports** policies that recognize the value of Georgia's homegrown, highly skilled screen entertainment industry workforce. Such policies develop workforce pipelines to enhance workforce readiness, advance high-paying career opportunities and promote the long-term viability of Georgia's screen entertainment industries.

This includes:

- Continue to expand dual enrollment and apprenticeship opportunities in the K-12 System to include industry careers, as well as pathways that support Georgia's creative economy.
- Bolster and expand existing and emerging technical college certificates and degree programs, and four-year degree programs that support the industry.
- Promote policies that foster a dynamic and responsive relationship between the University System of Georgia, the Technical College System of Georgia, the Department of Education, the Georgia Film Academy, and industry job providers to ensure institutions producing the talent needed in available careers in partnership with and within the framework of existing professional labor resources.

## Camera Ready Communities

GSEC **supports** the Georgia Department of Economic Development's Camera Ready program and similar efforts that reduce barriers, identify local liaisons, and streamline the logistical process of production of screen entertainment in Georgia, making it easier to navigate for production teams.

## Discrimination

GSEC **opposes** legislation and policies that support or promote, or appear to support or promote, discriminatory practices. Georgia is home to a diverse business community of large and small companies across various sectors, which employ and serve a multicultural demographic.

The preservation, establishment, and practice of discriminatory policies or culture will jeopardize the state's ability to grow its screen entertainment economy, and negatively impact Georgia's reputation as a leader for global commerce.



## 2021 LEGISLATIVE PRIORITIES

GSEC **supports** sound tax and economic development policies that ensure Georgia remains globally competitive for screen entertainment production.

GSEC **supports** policies that uphold the stability, predictability and current scope of the Georgia Entertainment Industry Investment Act.

GSEC **supports** the development of policies which strengthen focused workforce development pipelines that improve labor force readiness, advance career opportunities and promote the long-term viability of Georgia's screen entertainment industries.

GSEC **opposes** policies or legislation that supports, promotes, or is perceived to encourage or condone, discrimination of any form.