



LIGHTS. CAMERA.
ADVOCACY.



THE GEORGIA SCREEN ENTERTAINMENT COALITION

AN AFFILIATE OF THE GEORGIA CHAMBER

One of the top filming locations in the world, Georgia hosted a remarkable 455 film and television productions in FY 2018, generating an economic impact of more than \$9.5 billion, \$2.7 billion of which represents direct spending in the state. Georgia's film and television industry is responsible for more than 92,000 jobs and directly employs more than 28,000 Georgians. Georgia is also home to a thriving digital entertainment industry, including some of the world's top game developers, animation studios and interactive companies. In FY 2017, this industry created more than 3,000 jobs and had a \$550 million impact on the state.

The Georgia Screen Entertainment Coalition (GSEC) is a statewide advocacy group representing the film, television and digital entertainment industry in Georgia. Formed through collaboration between the largest and most productive Georgia-based film, television, and digital media studios, businesses developing the industry infrastructure in our state, and partners that represent Georgia's deep crew base, GSEC represents the broad ecosystem of Georgia's thriving screen entertainment industry.

An affiliate of the Georgia Chamber of Commerce, GSEC works with business leaders, elected officials and other strategic partners to protect and promote the film, television and digital entertainment tax credits that ensure the screen entertainment industry's continued investment in Georgia. Additionally, GSEC works to:

- Serve as the expert resource for elected officials and policymakers as they steward Georgia's successful tax credit program.
- Advocate for legislation and policies that will protect and enhance Georgia's ability to grow as a top film, television, and digital entertainment destination.
- Increase awareness of the significant economic impact the film, television and digital entertainment industry has on Georgia.
- Support programming, partnerships and investments that strengthen Georgia's industry infrastructure, workforce development initiatives and a positive business climate.

Support the positive impact of Georgia's screen entertainment industries. Join Today.

INVESTMENT LEVELS

CHAMPION

\$25,000

- Eligible for a seat on the Georgia Screen Entertainment Coalition Executive Committee
- Georgia Screen Entertainment Coalition Membership
- Eligible for Nomination to the Georgia Chamber Board of Governors*
- Eligible for one seat on the Georgia Chamber Government Affairs Council*
- Eligible for two seats on a Georgia Center for Competitiveness Policy Committee*
- Eligible for dual recognition of Screen Coalition and Georgia Chamber Investment*

ADVOCATE

\$10,000

- Eligible for a seat on the Georgia Screen Entertainment Coalition Steering Committee
- Georgia Screen Entertainment Coalition Membership
- Eligible for Nomination to the Georgia Chamber Board of Directors*
- Eligible for one seat on the Georgia Chamber Government Affairs Council*
- Eligible for one seat on the Georgia Center for Competitiveness Policy Committee*
- Eligible for dual recognition of Screen Coalition and Georgia Chamber Investment*

SUPPORTER

\$5,000

- Georgia Screen Entertainment Coalition Membership
- Eligible for one seat on the Georgia Chamber Government Affairs Council*
- Eligible for one seat on the Georgia Center for Competitiveness Policy Committee*
- Eligible for dual recognition of Screen Coalition and Georgia Chamber Investment*

**For additional information, please contact: Kelsey Moore,
Executive Director, Georgia Screen Entertainment Coalition
at kmoore@GSEcoalition.com or 404.223.2261.**

* With approval by the Georgia Chamber. Investment in the Georgia Screen Entertainment Coalition does not guarantee membership into the Georgia Chamber, its committees or leadership positions.